

Cskills Awards Approved Centre Guidelines

The logo must always be positioned on the top right of the communications piece and should only sit on a white background, using the relevant size and clearance detailed in this document.

It is preferred that the colour logo is used, however a mono version is available if required for single colour publications and printers.

Logo sizing

| | |
|--------------|-------|
| A5 documents | 40mm |
| A4 documents | 58mm |
| A3 documents | 80mm |
| A2 documents | 115mm |

Please do not go below the minimum logo size as shown.

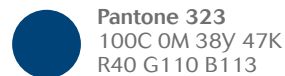
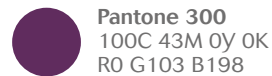
Minimum size

For example, on business cards



24mm

Colour



Mono



Clearance

The minimum clearance should follow the heights of the upper case 'C' and lower case 's' of the logo as shown.



Logo placement



Example

The cover right shows an example of the size, positioning of the logo and the relationship between this and the partner logo.

